

Key Features

Tango Eye Intelligence

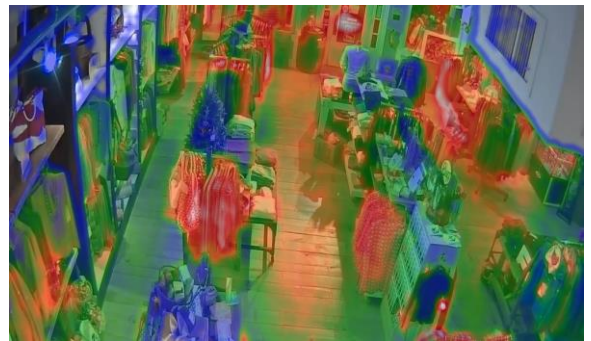
Know Your Customers

Our recognition models helps to identify your customers in the store(*count*), and segmenting them into *new customers* or existing customers. Also we help you to identify the value *potential customers* of your store based on their visits. Thus helping in retention & implementing the customer loyalty program.



Customer Engagement

In-Store engagement is important because its mutual for both the customers and the retailers like you. Our system recognize the customer and the *average time they spend at the store*, the aisle they are in and calc the time spent by your customers.



Customer Demographics

Identifying your target audience/target market place a vital role , we help you to understand who your customer are based on their *age range* and *gender* they belong too.



Interactive Dashboard

Customer Behavior

Identifying the customers and their *behavior patterns* inside the store whether they are happy, sad, neutral and their *significant feedback* about their experience in the store is calculated.

Heat Map

Retailers can determine the amount of time shoppers spend in specific areas of a store, identify *hot spots* and *dead zones of your store*